



EPILEPSY FREEDOM WALK

Frequently Asked Questions

October 15, 2006
Griffith Park
Los Angeles

FREEDOM WALK COMMITTEE

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*A community fundraising and
awareness event
of the Epilepsy Foundation
of Greater Los Angeles.*

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www.EpilepsyFreedomWalk.Kintera.org

What is the Freedom Walk?

The Freedom Walk is a community and family fun event which will be held at Griffith Park on October 15, 2006.

The Freedom Walk is sponsored by the Epilepsy Foundation of Greater Los Angeles to raise awareness and support for programs that help educate, connect and empower people affected by epilepsy. The purpose of the event is freedom from seizures and freedom to succeed, to ensure ... *not another moment lost to seizures.*

What is epilepsy?

Epilepsy is a neurological disorder that affects the brain and is characterized by recurring seizures. More than 150,000 people in Los Angeles and the surrounding counties have epilepsy.

How do I register?

It's simple to register. To register please visit www.epilepsy-socalif.org and click on the Freedom Walk logo to download a Registration Form and Sponsor Form or visit www.EpilepsyFreedomWalk.Kintera.org where you can also set-up your own personal online walk page and invite all your friends and family to visit and make a donation to sponsor you. If you prefer, call 800.564.0445 and we will mail you a Registration Packet to get you started. Return your registration form to get started. The last day to pre-register is October 12.

How much is the Registration Fee?

The cost is \$20 per individual. You will receive a Freedom Walk t-shirt, BBQ lunch, and be able to participate in all the fun games and activities planned. On the day of registration, the cost is \$25. Event t-shirts will be available on a first-come, first-served basis.

Where do the Registration Fees go?

The money raised at the Freedom Walk stays in Los Angeles and the surrounding counties to be used for epilepsy education and awareness programs in our fight for freedom from seizures and the freedom to succeed.

What is a Freedom Walker?

All individuals are invited to join in our day of fun as Freedom Walkers. For even more fun, invite your friends and family to join you and form a Freedom Team. If they are unable to participate, we encourage you to invite them to sponsor you at the Freedom Walk.

Can people sponsor me as a Freedom Walker?

Yes. We encourage you to invite all your friends, family, and co-workers to support you by sponsoring you in the Freedom Walk. The individual sponsorship goal is \$100. This will help achieve the Freedom Walk goal of raising \$35,000 in our fight for freedom from seizures and the freedom to succeed.

What if I don't reach my goal of raising \$100?

We are going to help you reach your goal. But if something happens and you don't reach your goal, don't worry – you have succeeded in raising awareness simply by asking people. So come and enjoy all the fun!

What is a Freedom Team?

A Freedom Team is a group of 10 or more Freedom Walkers. A team could include family, friends, co-workers or a club that wants to join in the fun and help raise money for epilepsy education and awareness. Once registered, we will provide the team captain with everything they need to be successful.

Are there prizes?

Yes, prizes will be given! Prizes will be awarded to the teams and individuals that raise the most money and have the greatest number of sponsors. A prize will also be given to the team with the most members.

Can businesses sponsor the Freedom Walk?

We do have Corporate Sponsorships available. Please invite your company to consider being a Flag or Liberty Bell or even a Star Sponsor. We have something for all levels of sponsorship.

If you have a business that is interested in being a corporate sponsor let us know who to contact and we will be happy to follow-up with them. Otherwise they can contact Rebekkah Halliwell directly at 310-670-2870 to request a Freedom Sponsorship Packet. If the business wants to sponsor you as a participant – just add them to your sponsor sheet or have them go online to your personal walk page to sponsor you.

Can a company give a matching gift?

Yes! That's a great way to double your gifts! Just have the company give you the "Matching Gift Form" – we'll take care of it and invoice the company directly for the matching gift. Your team will be credited for the matching gift.

Do I send my Registration or Sponsor money ahead of time – or bring it to the Freedom Walk?

We encourage you to make use of our website – www.EpilepsyFreedomWalk.Kintera.org – where money is collected in your name. Otherwise, any pledges you receive can be placed in the Donation Collection Envelope and turned in on the day of the Freedom Walk. There will also be an opportunity to receive and turn in pledges to the Epilepsy Foundation until October 31st.

What if I want to participate but I am not available on October 15?

There are many ways to participate. You can be a "ghost walker" by registering and getting sponsors. You can also make a donation and sponsor the event by going to www.epilepsy-socalif.org and clicking on the Freedom Walk 2006 logo or calling 800.564.0445.